



## **Amphibians Matter**

All life on earth exists with interdependent relationships between living things and their environments. Amphibians are a critical part of a healthy, natural world. In addition to their intrinsic value as a beautiful part of nature, they offer many benefits to humans:

- They play an important role in the food web as both predator and prey, maintaining the delicate balance of nature.
- They eat pest insects, benefiting successful agriculture around the world and minimizing the spread of diseases, including malaria.
- The skin of amphibians contains substances that offer possible medical cures for a variety of human diseases, including AIDS.

# Our Mission



Our vision is the world's amphibians safe in nature, and our mission is ensuring the global survival of amphibians, focusing on those that cannot currently be safeguarded in nature.

### How We Help

Zoos and aquariums around the world have already accomplished some great work in amphibian conservation. We must change our view and approach to amphibian conservation now. 43% of amphibian species are experiencing decline, 32% are globally threatened, more than 120 species are possibly extinct, at least one family has been lost. Scientists and conservationists around the world have agreed to an Amphibian Conservation Action Plan because stopping further global losses of amphibians requires an unprecedented conservation response. For those species that cannot be saved in nature, Amphibian Ark will rescue them before they are gone and place them in "protective custody" in dedicated biosecure facilities at zoos. aguariums, and other institutions around the world - buying valuable time for species that would otherwise go extinct. The plan is simple, but requires at least \$50 million to become reality.

### How You Can Help

Help raise awareness. Start a letter-writing campaign to politicians, from local to federal, to raise their awareness and ask them to encourage and finance conservation activities for amphibians.

- Make a donation. 100% of funds donated to Amphibian Ark will be spent on ensuring a long-term future for threatened amphibians.
- Get others involved. Tell your friends, your family, and your science teacher about threatened amphibians.
- Become a member of Amphibian Ark





#### Join Us!

Become a member of the Amphibian Ark and help save the world's frogs, salamanders and caecilians

Anyone can join - we can all be a part of the AArk! Become a member of the Amphibian Ark for free!

- Join our friends Sir David Attenborough,
  Jeff Corwin, Jane Goodall and Jean-Michel
  Cousteau as members of the Amphibian Ark!
- Receive the electronic Amphibian Ark
  Newsletter every three months.
- Show your support for global amphibian conservation.



Visit www.amphibianark.org to join today



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